

Rawlins County

Estimated Economic Impact of Agriculture, Food, and Food Processing Sectors

10/8/14

11 agriculture, food, and food processing sectors were analyzed to determine their overall contribution to the Rawlins County economy.¹

These 11 sectors have a total direct output of approximately \$137 million and support 578.8 jobs in Rawlins County. Running the model for all 11 sectors simultaneously produces the following results:

| Agriculture Contribution in Rawlins Co | | | | | | |
|--|------------|--------------|--------------------------------|--|---------------------|-----------------------------|
| Impact Type ² | Employment | % Employment | Total Value Added ³ | % of Gross Regional Product ⁴ | Output ⁵ | % of Gross Regional Product |
| Direct Effect | 578.8 | 24% | 28,081,042.0 | 22% | 137,395,897.1 | 107% |
| Indirect Effect | 128.2 | 5% | 12,724,340.2 | 10% | 21,271,830.8 | 17% |
| Induced Effect | 98.7 | 4% | 7,299,180.3 | 6% | 11,513,040.7 | 9% |
| Total Effect | 805.7 | 34% | 48,104,562.4 | 37% | 170,180,768.6 | 132% |

As shown in the above table, agriculture, food, and food processing supports 805.7 jobs, or 34% of the entire workforce in the county. These industries provide a total economic contribution of approximately \$170 million, roughly 132% of Gross Region Product (GRP). As noted below in the calculation of Gross Regional Product, imports and institutional sales are subtracted. Therefore, counties that import a relatively large amount of goods and services will have a reduced GRP which may lead to agricultural output being greater than GRP.

Another metric used to calculate the importance of sectors in an economy is their value added as a percentage of GRP. Total value added by the 11 agriculture, food, and food processing sectors is approximately \$48 million, or 37% of the GRP. This indicates that personal income, business income, and taxes generated by these sectors account for 37% of the total economy.

¹ Article on building a contribution analysis in IMPLAN that avoids double counting:

http://www.implan.com/index.php?option=com_content&view=article&id=660%3A660&catid=253%3AKB33&Itemid=70

² Direct, indirect, and induced effects sum together to estimate the total economic contribution in the state. **Direct effects** capture the contribution from agricultural and food products. **Indirect effects** capture the economic benefit from farms and agricultural businesses purchasing inputs from supporting industries within the state. **Induced effects** capture the benefits created when employees of farms, agricultural businesses, and the supporting industries spend their wages on goods and services within the state.

³ Value added = labor income + indirect business taxes + other property type income.

⁴ GRP = final demand of households + governments expenditures + capital + exports - imports - institutional sales.

⁵ Output = intermediate inputs + value added.

The following tables document the overall summary numbers of the model, top industries affected by employment and output, and a listing of all industries that were analyzed.

In the top ten by employment, Grain farming is the top employer in the agriculture industry with 406.5 employees. This table also shows the amount of jobs that are created by the agriculture industry in Rawlins County.

| Description | Total Employment | Total Output |
|--|------------------|--------------|
| Grain farming | 406.5 | 83,942,823.1 |
| Support activities for agriculture and forestry | 93.8 | 548,990.0 |
| Cattle ranching and farming | 41.3 | 22,978,953.0 |
| Monetary authorities and depository credit intermediation activities | 29.4 | 9,555,031.2 |
| Real estate establishments | 27.0 | 3,523,958.4 |
| Maintenance and repair construction of nonresidential structures | 16.4 | 1,590,851.0 |
| Wholesale trade businesses | 13.3 | 2,604,388.8 |
| Services to buildings and dwellings | 11.8 | 428,764.9 |
| Farm machinery and equipment manufacturing | 9.9 | 5,239,792.6 |
| Accounting, tax preparation, bookkeeping, and payroll services | 9.0 | 559,068.6 |

The Grain farming industry directly contributes approximately \$84 million to Rawlins County's economy. This table also shows how much revenue is generated in other industries by having a strong agriculture industry.

| Description | Total Employment | Total Output |
|--|------------------|--------------|
| Grain farming | 406.5 | 83,942,823.1 |
| Cattle ranching and farming | 41.3 | 22,978,953.0 |
| Other animal food manufacturing | 8.0 | 11,522,817.4 |
| Monetary authorities and depository credit intermediation activities | 29.4 | 9,555,031.2 |
| Farm machinery and equipment manufacturing | 9.9 | 5,239,792.6 |
| All other crop farming | 4.0 | 5,228,120.8 |
| Oilseed farming | 7.4 | 4,254,559.4 |
| Real estate establishments | 27.0 | 3,523,958.4 |
| Imputed rental activity for owner-occupied dwellings | 0.0 | 3,228,378.6 |
| Wholesale trade businesses | 13.3 | 2,604,388.8 |

Below is a summary of all agriculture data with employment levels and output level. These values can tell how many jobs are represented by each agriculture sector and the output they contributed to Rawlins County's economy.

[illegible]

All 105 counties in Kansas have Implan models and agriculture contribution summary. These values do not factor in the retail environment of food sales. Food retail is important, but in order to provide the most accurate picture of what production agricultural and processing contributes to Kansas, the retail sector was omitted.